

# Smarter Operations. Stronger Outcomes.

Providing consulting and administrative support for federal, state, and local government agencies and private sector clients — nationwide.

## CAPABILITIES NARRATIVE

Nkasi is a **woman-owned small business** providing project management, procurement support, and administrative consulting services to federal, state, and local government agencies and private sector clients nationwide. Our project management discipline combined with a six-year UX Research background means we deliver solutions that are structured, accountable, and built around the people and processes that have to use them. Clients get senior-level expertise, measurable outcomes, and a responsive small business partner across consulting, administrative support, and institutional supply services.

## NAICS AND PSC CODES

### Consulting and Administrative Support

541611 Primary · 541618 · 561990 · PSC R799, R499, R699

- Project Management
- Procurement Support
- Strategic Planning
- Administrative Management
- Stakeholder Engagement
- Process Improvement
- Business Process Support
- Operational Support

### Institutional Supply and Distribution

424120 · 423420 · 424990 · Open Market / BPA

- Supplies Sourcing
- Consumables Supply
- Order Fulfillment
- Office Equipment Distribution
- Supplier Management
- Inventory Management
- Compliance Documentation
- Competitive Pricing

## WHY CHOOSE NKASI

### 01

#### PMP Certification Combined with UX Research Background

Structured, accountable delivery built around the people and processes that use the solution.

### 02

#### Senior-Level Attention on Every Engagement

The certified principal manages every task order directly. No gaps between who won the contract and who performs it.

### 03

#### Outcome-Driven, Not Activity-Driven

Every task is mapped to a measurable goal, tracked against milestones, and reported transparently.

## PAST EXPERIENCE

### Meta

September 2024 — February 2025

Managed end-to-end research program for an enterprise AI workspace initiative, delivering stakeholder-ready findings that shaped adoption strategy and reduced user friction across a large internal user base.

### Urban One

June 2024 — November 2024

Led cross-functional project coordination across a multi-brand portfolio, aligning creative, engineering, and product teams to defined KPIs and delivering measurable increases in audience engagement and content performance.

### PayPal

August 2021 — March 2023

Directed multi-market research and strategic planning engagements across four continents, navigating regulatory compliance requirements and stakeholder alignment to support scalable program expansion.



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